

# Toolkit



The Year of **Charlotte Mannya Maseke**: Growing youth employment for an inclusive and transformed society

# 2021 Youth Month Facebook Banner 851x315 – 01 June



**01 June  
Media Launch**

 **GovernmentZA**  
 **GovernmentZA**  
 **GovernmentZA**



The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

PROTECT SOUTH AFRICA  
TOGETHER WE CAN BEAT CORONAVIRUS

NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Facebook banner 851x315 – 16 June

**16 June Address by  
His Excellency President  
Cyril Ramaphosa**

 **GovernmentZA**  
 **GovernmentZA**  
 **GovernmentZA**



PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION



STAY  
SAFE  
PROTECT SOUTH AFRICA  
TOGETHER WE CAN BEAT CORONAVIRUS



nyda  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

# 2021 Youth Month Facebook banner 851x315 – Generic



 **GovernmentZA**  
 **GovernmentZA**  
 **GovernmentZA**

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

   **PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION**  **STAY SAFE**  
PROTECT SOUTH AFRICA  
TOGETHER WE CAN BEAT CORONAVIRUS  **nyda**  
NATIONAL YOUTH DEVELOPMENT AGENCY  
**OUR YOUTH. OUR FUTURE.**

# 2021 Youth Month Facebook Banner 01 June



The Year of **Charlotte Manny Maseke**: Growing youth employment for an inclusive and transformed society

**01 June  
Media Launch**

**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

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NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Facebook Banner 16 June



The banner features a large portrait of President Cyril Ramaphosa on the right side. On the left, there is a graphic with silhouettes of diverse youth (a woman with a shopping basket, a man with a briefcase, a woman with a book, a woman in a wheelchair, and a man with a book) next to the South African flag and the text '2021 YOUTH MONTH'. Below this graphic is the text: 'The Year of **Charlotte Mannya Maxeke**: Growing youth employment for an inclusive and transformed society'. A green triangle on the left contains the text '16 June Address' and the hashtags '#YOUTHMONTH2021' and '#LIMITLESSYOUTH'. Below the triangle are social media icons for Facebook, Twitter, and YouTube, each followed by 'GovernmentZA'. At the bottom, there are logos for SA YOUTH, Presidential Youth Employment Intervention, STRSAFE, and nyda (National Youth Development Agency).

**16 June Address**

**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

**GovernmentZA**  
**GovernmentZA**  
**GovernmentZA**

**President Cyril Ramaphosa**

**SA YOUTH** | **PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION** | **STRSAFE** | **nyda**  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Facebook Banner - Generic



The Year of **Charlotte Manny Maxeke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

 **GovernmentZA**  
 **GovernmentZA**  
 **GovernmentZA**

PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION  
PROTECT SOUTH AFRICA  
TOGETHER WE CAN BEAT COVID-19  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Instagram 1080x1080 – 01 June



The Year of **Charlotte Manny Maxeke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

-  [GovernmentZA](#)
-  [GovernmentZA](#)
-  [GovernmentZA](#)



PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION



STRY  
SAFE  
TOGETHER WE CAN BEAT CORONAVIRUS



nyda  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.



# 2021 Youth Month Instagram 1080x1080 – 16 June



The Year of **Charlotte Manny Maxeke**: Growing youth employment for an inclusive and transformed society

**16 June Address by His Excellency President Cyril Ramaphosa**

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[GovernmentZA](#)  
[GovernmentZA](#)

**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**



SA YOUTH | PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION | STAY SAFE | nyda NATIONAL YOUTH DEVELOPMENT AGENCY OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Instagram 1080x1080 – Generic



The Year of **Charlotte Mannya Maxeke**: Growing youth employment for an inclusive and transformed society

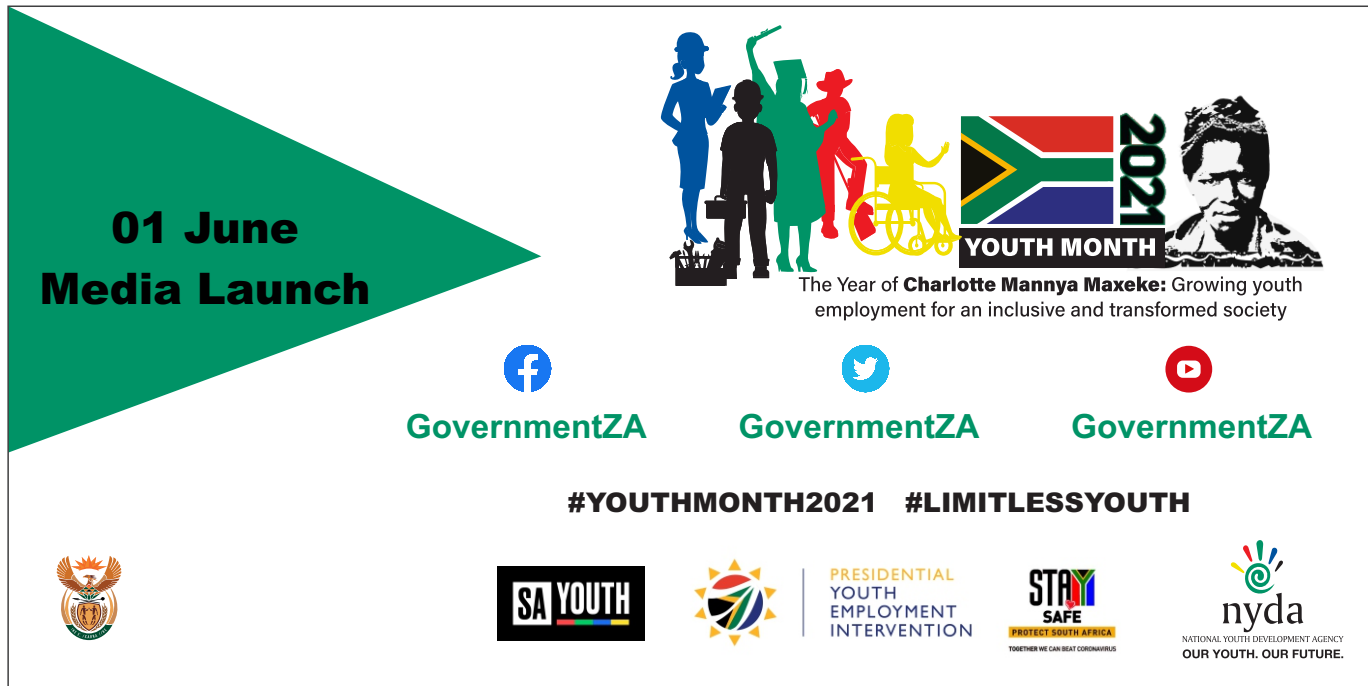
**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

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 [GovernmentZA](#)  
 [GovernmentZA](#)




    

NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.




# 2021 Youth Month Twitter banner 1024x512 - 01 June








**01 June  
Media Launch**

  **2021  
YOUTH MONTH** 

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

 **GovernmentZA**       **GovernmentZA**       **GovernmentZA**

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

   **PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION**  **STAY  
SAFE**  
PROTECT SOUTH AFRICA  
TOGETHER WE CAN BEAT COVID-19  **nyda**  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Twitter banner 1024x512 - 16 June


**16 June  
Address by  
His Excellency President  
Cyril Ramaphosa**

**2021  
YOUTH MONTH**

The Year of **Charlotte Manyaxeki**: Growing youth employment for an inclusive and transformed society

[GovernmentZA](#) [GovernmentZA](#) [GovernmentZA](#)

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

# 2021 Youth Month Twitter banner 1024x512 – Generic



**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

 **GovernmentZA**       **GovernmentZA**       **GovernmentZA**

   **PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION**  **STAY  
SAFE**  
PROTECT SOUTH AFRICA  
TOGETHER WE CAN BEAT COVID-19  **nyda**  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Twitter banner 1500x500 – 01 June



**01 June  
Media Launch**

 **GovernmentZA**  
 **GovernmentZA**  
 **GovernmentZA**



  **2021  
YOUTH MONTH** 

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

# 2021 Youth Month Twitter banner 1500x500 – 16 June



**01 June  
Media Launch**

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PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION



STAY  
SAFE  
PROTECT SOUTH AFRICA



nyda  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

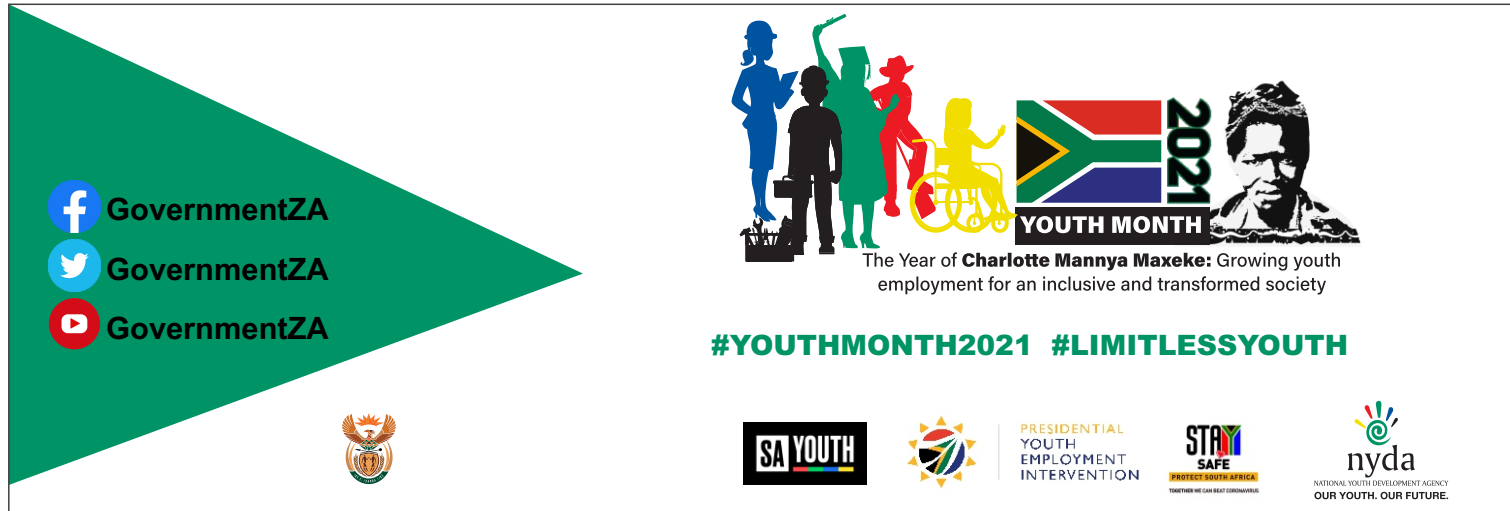


**2021  
YOUTH MONTH**

The Year of **Charlotte Manny Maxeke**: Growing youth employment for an inclusive and transformed society


**#YOUTHMONTH2021 #LIMITLESSYOUTH**





# 2021 Youth Month Twitter banner 1500x500 – Generic



The banner features a green triangular graphic on the left containing social media handles for GovernmentZA on Facebook, Twitter, and YouTube. The central graphic includes silhouettes of diverse youth, the South African flag, the year 2021, and a portrait of Charlotte Manyi Maseke. Below this is the text 'The Year of Charlotte Manyi Maseke: Growing youth employment for an inclusive and transformed society' and the hashtags #YOUTHMONTH2021 and #LIMITLESSYOUTH. The bottom of the banner displays logos for SA YOUTH, Presidential Youth Employment Intervention, STAY SAFE, and nyda (National Youth Development Agency).

**f** GovernmentZA  
**t** GovernmentZA  
**y** GovernmentZA



**2021**  
**YOUTH MONTH**

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

**SA YOUTH**  
**PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION**  
**STAY SAFE**  
**nyda**  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.



# 2021 Youth Month Website banner 940x300 – 01 June



**01 June  
Media Launch**

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 **GovernmentZA**  
 **GovernmentZA**



The Year of **Charlotte Mannya Maxeke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**



PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION



**STAY  
SAFE**  
TOGETHER WE CAN BEAT COVID-19



**nyda**  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Website banner 940x300 – 16 June



**16 June Address by  
His Excellency President  
Cyril Ramaphosa**

 GovernmentZA  
 GovernmentZA  
 GovernmentZA



  
**2021  
YOUTH MONTH**

The Year of **Charlotte Mannya Maxeke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION  
STAY  
SAFE  
PREVENT YOUR RISK  
TOGETHER WE CAN BEAT COVID-19  
nyda  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Website banner 940x300 – Generic June



The banner features a green triangle on the left with social media icons for Facebook, Twitter, and YouTube, all labeled "GovernmentZA". Below the triangle is the South African coat of arms. The main graphic on the right includes silhouettes of diverse youth, the South African flag, the text "2021 YOUTH MONTH", and a portrait of Charlotte Manyi Maseke. Below this is the text "The Year of Charlotte Manyi Maseke: Growing youth employment for an inclusive and transformed society" and the hashtags "#YOUTHMONTH2021" and "#LIMITLESSYOUTH". At the bottom are logos for SA YOUTH, PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION, STAY SAFE (PROTECT SOUTH AFRICA), and nyda (NATIONAL YOUTH DEVELOPMENT AGENCY) with the tagline "OUR YOUTH. OUR FUTURE."

[GovernmentZA](#)  
[GovernmentZA](#)  
[GovernmentZA](#)



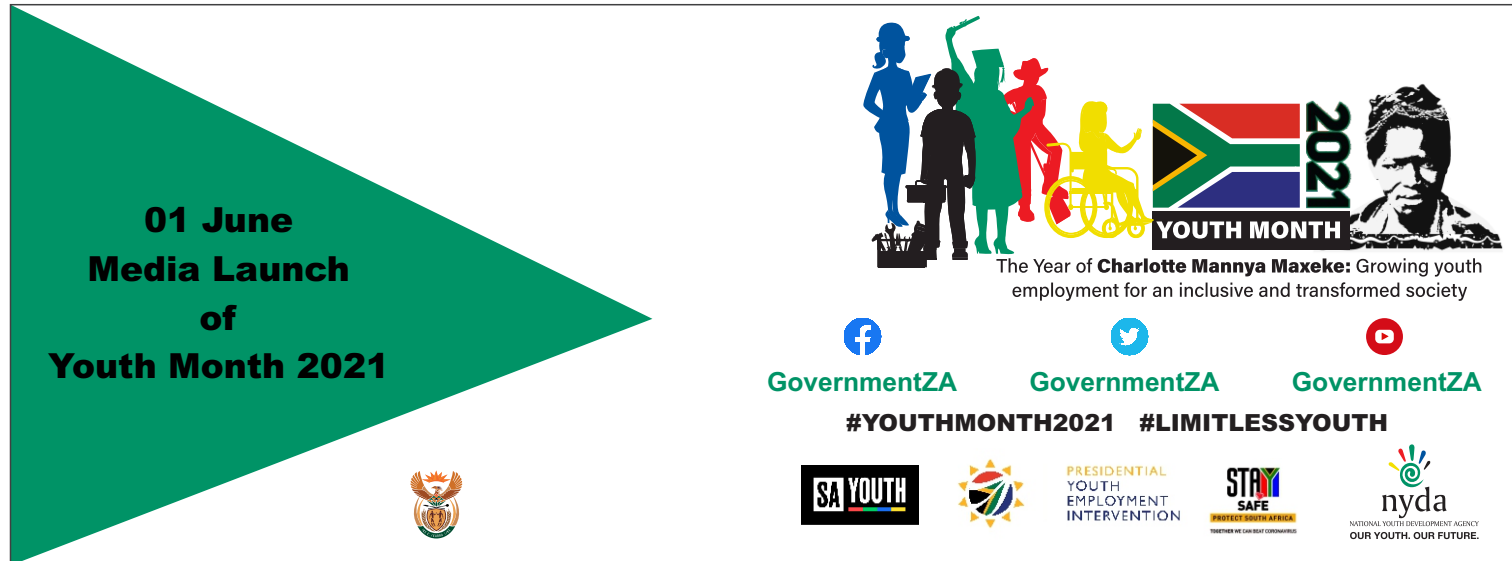
2021 YOUTH MONTH

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society



#YOUTHMONTH2021 #LIMITLESSYOUTH

NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.




# 2021 Youth Month Website banner 1914x708 - 01 June





**01 June  
Media Launch  
of  
Youth Month 2021**




The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

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**#YOUTHMONTH2021 #LIMITLESSYOUTH**



PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION



STRY  
SAFE  
TOGETHER WE CAN BEAT CORONAVIRUS



nyda  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Website banner 1914x708 - 16 June

**16 June  
Address by  
His Excellency President  
Cyril Ramaphosa**



The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society



GovernmentZA



GovernmentZA



GovernmentZA

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

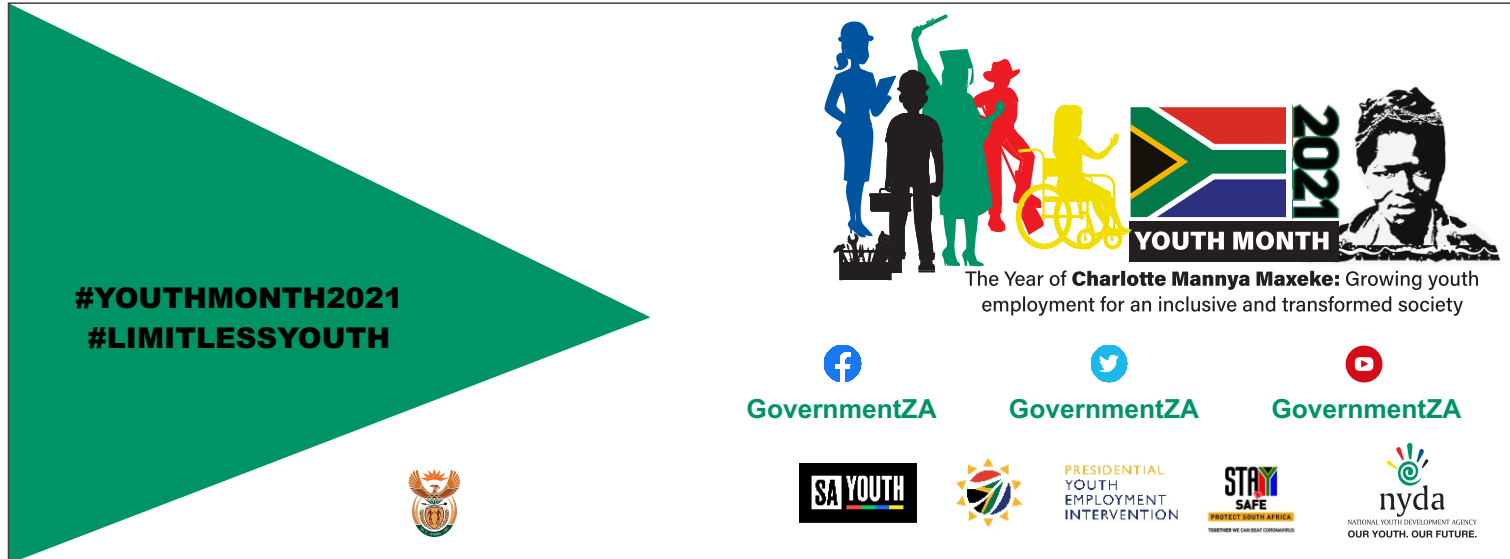


PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION



NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

# 2021 Youth Month Website banner 1914x708 - Generic



The banner features a green triangle on the left with the text **#YOUTHMONTH2021** and **#LIMITLESSYOUTH**. The central graphic includes silhouettes of diverse youth, the South African flag, the year **2021**, and a portrait of Charlotte Manyi Maseke. Below this is the text: **The Year of Charlotte Manyi Maseke: Growing youth employment for an inclusive and transformed society**. Social media icons for Facebook, Twitter, and YouTube are followed by **GovernmentZA**. Logos for SA YOUTH, PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION, STRY SAFE (TOGETHER WE CAN BEAT CORONAVIRUS), and nyda (NATIONAL YOUTH DEVELOPMENT AGENCY, OUR YOUTH. OUR FUTURE.) are at the bottom.

**#YOUTHMONTH2021**  
**#LIMITLESSYOUTH**

**2021**  
**YOUTH MONTH**

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society


**GovernmentZA** **GovernmentZA** **GovernmentZA**


**SA YOUTH** **PRESIDENTIAL YOUTH EMPLOYMENT INTERVENTION** **STRY SAFE** **nyda**  
TOGETHER WE CAN BEAT CORONAVIRUS  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.


# 2021 Youth Month Emailer Generic 500px x 150px





The banner features a green triangle on the left containing social media icons for Facebook, Twitter, and YouTube, each followed by the text "GovernmentZA". To the right of the triangle is the South African coat of arms. The central graphic includes silhouettes of diverse youth, a person in a wheelchair, the South African flag, the text "2021 YOUTH MONTH", and a portrait of Charlotte Manyi Maseke. Below this is the text "The Year of Charlotte Manyi Maseke: Growing youth employment for an inclusive and transformed society" and the hashtags "#YOUTHMONTH2021 #LIMITLESSYOUTH". The bottom right corner contains logos for SA YOUTH, Presidential Youth Employment Intervention, STRY SAFE, and nyda (National Youth Development Agency).


 GovernmentZA  
 GovernmentZA  
 GovernmentZA



 SA YOUTH

 PRESIDENTIAL  
YOUTH  
EMPLOYMENT  
INTERVENTION

 STRY  
SAFE  
PROTECT AND SUPPORT

 nyda  
NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.

 2021  
YOUTH MONTH

The Year of **Charlotte Manyi Maseke**: Growing youth employment for an inclusive and transformed society

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

# 2021 Youth Month Poster



The Year of **Charlotte Manny Maseke**: Growing youth employment for an inclusive and transformed society

**16 June  
Address  
by  
His Excellency President  
Cyril Ramaphosa**



Live broadcast on major media channels and streaming on the South African Government social media channels.

- [f http://facebook.com/GovernmentZA](http://facebook.com/GovernmentZA)
- [t http://twitter.com/GovernmentZA](http://twitter.com/GovernmentZA)
- [y https://www.youtube.com/user/GovernmentZA](https://www.youtube.com/user/GovernmentZA)

**#YOUTHMONTH2021 #LIMITLESSYOUTH**

